



QUIKLY INSTANT



QUIKLY INTRODUCES QUIKLY INSTANT:

A New Way For Retail Marketers to Drive Demand & Sales Instantly

Whether it's bringing in new customers to your brand, or simply driving store traffic (in-stores or online) on-demand, marketers are tasked with introducing creative ways to generate revenue with pinpoint accuracy. Most marketers we speak with mention the dilemma -- I only have so many 'tools in my toolbox' to

deploy that will immediately captivate, engage, and convert within hours. Quikly Instant provides retailers a unique solution that stimulates same-day results.

1. SETUP IS SIMPLE

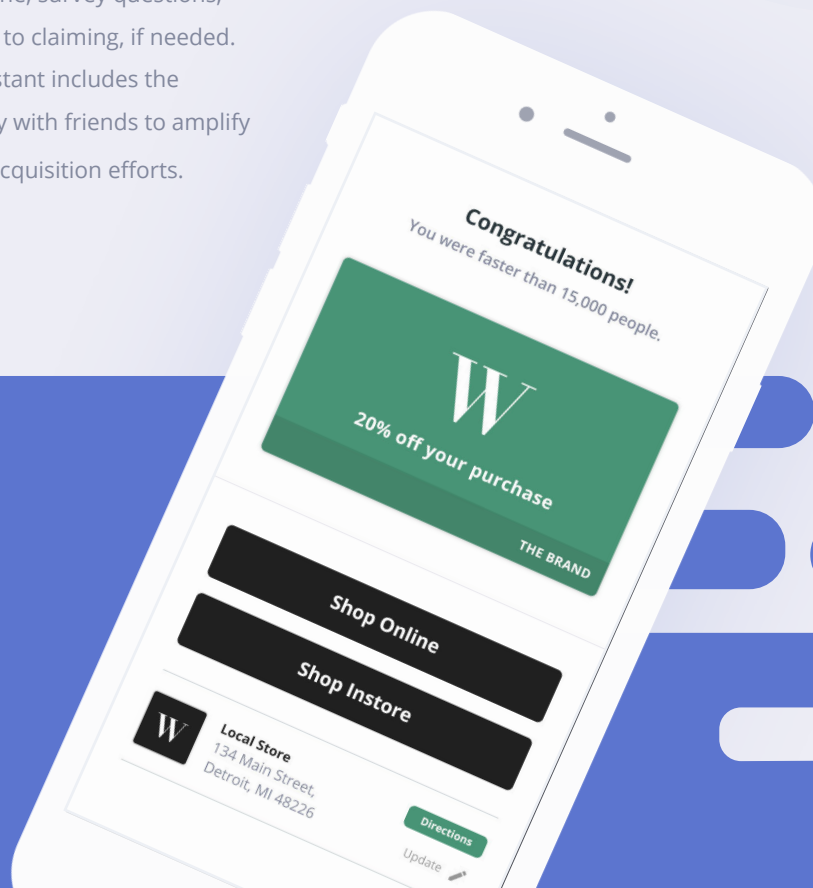
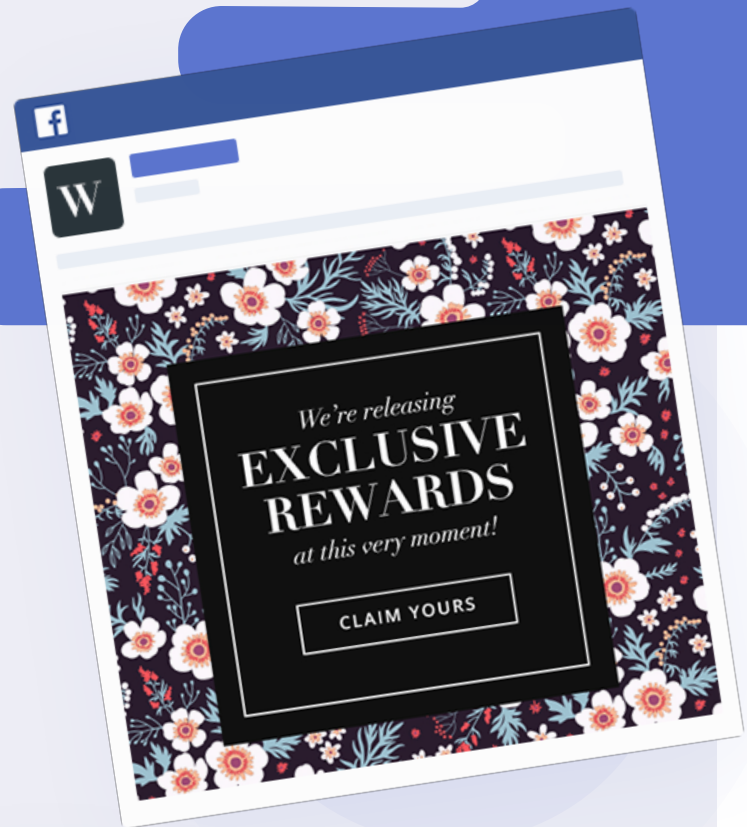
Our creative templates offer a simple, yet customizable, set of options that can be launched within minutes. Simply choose the reward structure and you're ready to go.

2. GENERATE AWARENESS

Marketers choose which existing channel(s) to promote the campaign -- email, social, mobile app or SMS. They have the option to tease the campaign as coming 'sometime soon' or simply launch as an immediate surprise and delight offering for their audience.

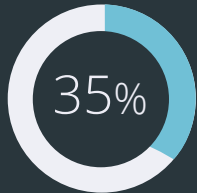
3. CLEAR CALL-TO-ACTION

Participants claim with a single click and are given clear next steps to redeem (online and/or in-store). Marketers can ask for additional data such as email, cell phone, survey questions, or a special code prior to claiming, if needed. Additionally, Quikly Instant includes the option to share socially with friends to amplify awareness and drive acquisition efforts.



BENEFIT ONE:

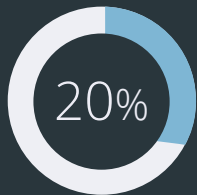
Boost open and click thru rates by up to



Our clients consistently see drastic upticks in consumer response across email and mobile over their standard engagement benchmarks.

BENEFIT TWO:

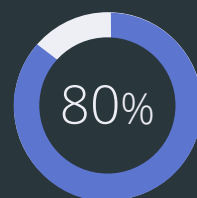
Increase offer redemption by up to



Consumers surveyed said the added urgency and scarcity of the offering made them value it more than the same promotional offer delivered through standard means like email or SMS. Redemption rates have seen healthy gains too -- driving up to 20 percent greater redemption.

BENEFIT THREE:

Drive customer acquisition and reduce cost-per-acquisition by up to



When social sharing is activated, brands have been able to amplify participation and offer awareness by capturing click to claims of referred friends. Quickly captures important first-party data such as email address to build the marketing database.

Quikly Instant is being used by retail marketers across the complete customer lifecycle to help acquire, activate, and retain. Below are a few examples of how leading retailers are using it to incrementally boost key initiatives.



LOCAL

- ✓ Drive Local Store Traffic With Pinpoint Accuracy by targeting customers locally across email, mobile app or SMS, or social to drive same-day store foot traffic.
- ✓ Boost Excitement For Store Openings by launching Quikly Instant releases each day leading up to the Grand Opening Event.



SOCIAL

- ✓ Motivate New Followers by targeting customers and followers across existing social channels.
- ✓ Amplify Facebook Live Events by infusing Quikly Instant releases during the event to maintain engagement and boost sales conversion.



SALES & PROMOTIONS

- ✓ Enhance Product Awareness & Drive Sales of New Product Lines within hours of launch to drive sales quickly and efficiently.
- ✓ Boost Evergreen Promotional Events by amplifying excitement and introducing a complementary tactic to boost sales.
- ✓ Promote Product Liquidation of aging merchandise by infusing scarcity and fear of missing out to drive sales without sacrificing brand perception.



MEDIA

- ✓ Convert Media Spend Into New Customers by driving traffic to Quikly Instant campaigns that immediately capture important first party data (email, cell phone number, zip code) to fuel CRM growth efforts.



LOYALTY

- ✓ Surprise & Delight loyal customers with limited batches of points or a point multiplier awarded on a first come, first served basis.
- ✓ Capture Profile Information to complete loyalty member profiles to better engage and market moving forward.

Quikly provides unique and engaging experiences that help retail brands acquire customers, engage with their audience, drive purchases and ultimately build a loyal customer case through a combined offering of the Quikly Engagement Platform and outstanding professional services. We strive to help brands optimize their marketing investment and amplify the effectiveness of existing marketing technologies and tools.

Motivate consumers to react – Quikly.

Contact us today to get started!

